

About the authors

Vito Bobek, Ph.D., Associate Professor



Prof. Vito Bobek currently works as a professor of international management at the University of applied sciences FH Joanneum (Graz, Austria) and at the University of Maribor (Slovenia). He is also a manager and owner of Palemid – Consulting, Research, Education LLC.

His teaching activities at the FH Joanneum are associated with the master programme Business in Emerging Markets where he is responsible for two courses: Introduction to Emerging Markets and Cross-Cultural Management. At under-graduate level of the Faculty of Economics and Business, University of Maribor he teaches the course International Economic Relations, at the Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia he delivers the course in Macroeconomics within the Ph.D. programme. Finally, at the Faculty of European and Public Studies in Brdo pri Kranju, Slovenia, he teaches Management of European Projects.

His other positions are: Member of supervisory board at KBM Infond (Investment company, Maribor, Slovenia), Member of managing board at AREMA (Academy of Regional Management, Slovenia), Regional editor for Central and Eastern Europe at “European Journal of International Management”, Member of editorial board at “International Journal of Trade and Global Markets”, Member of editorial board at “Imago Europae” (Florence, Italy), Member of “Team Europe Slovenia”.

In the past he served as a partner in 'Dr. Ferk & Partner Management Consultants' (München – Maribor - Ljubljana), as a member of 'Team Europe Slovenia', and as a vice-dean for international cooperation at the Faculty of Management Koper, University of Primorska as a local module director at master programme 'The Process of Building Europe' at the University of Siena, Italy and as an adviser to the minister of Economic Relations and Development of Slovenia for conducting Strategy of International Economic Relations.

During the last five years, he has been involved in the following international projects: Cooperation Programme INTERREG V-A Slovenia-Hungary 2014-2020; Cooperation Programme INTERREG V-A Slovenia-Austria 2014-2020; Developing Regional Actions to Promote SMEs in Health Sector and Stimulate Economic Growth - Health4Growth (Interreg IV C); Internationalization Model for Companies in Five Steps: Rain-Maker - Slovenian Trade and Investment Promotion Office; European Union for Youth – Life Long Learning Programme, Jean Monnet Programme and Managing Migration and its Effects in SEE - Transnational Actions Towards Evidence Based Strategies – South East Europe, Transnational Cooperation Programme.

His research interests are related to International Business, Strategic Management, Regional Economic Integration, Cross-Cultural Management and Management of Cities and Regions.

Anita Maček



Anita Maček defended her Ph.D. in 2009 at the University of Maribor, Faculty of Economics and Business. Currently she is a researcher and an Assistant Professor at the Doba Faculty Maribor, Slovenia and at the International Business School Ljubljana, Slovenia.

Since 2010 she is she is a deputy editor of “IBS Poročevalec” and since 2015 a member of editorial board for “Mednarodno inovativno poslovanje”. Since 2009 she also acts as a member of Management board in Union of economists of Slovenia.

In the past she acted as a research assistant at the Institute for Economic Law at the Faculty, research assistant at the Institute for Economic and Corporate Government (IECG) in Maribor and consultant at the consulting company Dr. Ferk & Partner Management Consultants (München – Maribor - Ljubljana).

She has been involved in a number of research projects. Some of them are: Cooperation Programme INTERREG V-A Slovenia-Hungary 2014-2020; Cooperation Programme INTERREG V-A Slovenia-Austria 2014-2020; Developing Regional Actions to Promote SMEs in Health Sector and Stimulate Economic Growth - Health4Growth (Interreg IV C); Vision and Development Strategy for Municipality of Kidričevo; Project management and development of regional projects for Podravje region (NUTS -3) in the years 2014-2020; Internationalization Model for Companies in Five Steps: Rain-Maker - Slovenian Trade and Investment Promotion Office etc.

The focus of her research published in numerous national and international journals are Cross – Border Mergers and Acquisitions, International Capital Flows, Foreign Direct Investments, International Business and Regional and Local Development. Between 2004-2014 she published 64 units. For details see: <http://izumbib.izum.si/bibliografije/Y20150402125112-A68065123.html>

She speaks English, German, Serbian, Croatian and Slovenian.

Mrs. Patricija Jankovič



Mrs. Patricija Jankovič is a founding president of AREMA – Academy of Regional Management, which was established in year 2012 to promote, distribute and create new knowledge and skills for responsible and sustainable management of regional resources. As Chairman of Senate and Head of Commission for research and study she is in charge of AREMA's academic affairs.

She is also CEO and chairman of ISMA – Institute for Innovative System Methods and Applications. By establishing ISMA in year 2010, her goal and guidance was creating interdisciplinary and multicultural teams of experts to research and consult in the field of leadership, public administration, regional and local development, innovation management and law.

Mrs. Jankovič is a lawyer and university lecturer for law and innovation management. She is expecting her Ph.D. degree in Public administration in May 2015. Her research focus is in integration of leadership education, law, innovations and management in public administration. She is a member of Research group for regional management, registered by Slovenian research agency.

As university lecturer she is a holder of several study modules, among them are European political, economic and legal system, Innovation management, Public private partnership systems and Contract and business law. At University College of Health Sciences, Slovenia and University College of Physiotherapy, Slovenia, she teaches in courses for Health and social law.

In her 30 years long carrier she acted as a consulter for regional management, public administration, business law and educational programmes. From 2000 till 2002 she was a President of the Committee for international affairs by the Community of Municipalities of Slovenia. As a member or chef of project teams she was involved in several international projects, such as ISO standard enforcement Project at University of Maribor, Faculty of organizational sciences (2005-2007), CERO - organization and financing of public services – public infrastructure; Municipality of Celje (2006-2007), ERDF, Central Europe Programme; Project "ET STRUCT - Economic Educational Territorial Structure (2010-2013), ERDF, Central Europe Programme; IDEA – Innovative Development of European Areas by Fostering Transnational Knowledge Development (2010-2013), Developing Regional Actions to Promote SMEs in Health Sector and Stimulate Economic Growth - Health4Growth; Interreg IV C (2012-2014), etc. In years 2002 – 2005 she was International project evaluator in Frame programmes in EU commission.

In year 2012 she expanded her work and became a member of editorial board for “Physiotherapy” (Collections of scientific papers published by Fizioterapevtika, Slovenia) and Chef Editor of publishing at AREMA Slovenia (Collections of scientific papers and study books).

While giving the invited lectures in India in 2013 at three different universities (Amity University, New Delhi/Noida, BIMTECH University, Birla Institute of Management Technology, Greater Noida, WE School Welingkar Education, Institute of Management Development & Research, Mumbai) she became a member of WILL FORUM (New Delhi, India) and a member of Advisory Board New Women’s Networking (Mumbai, India).

Beside her contributions in science and professional conferences, she is the author of several university study programmes. Speaking five languages (English, German, Slovenian, Serbian and Croatian) she contributed her knowledge and research in multiple international conferences, scientific and professional papers and discussions. She has also written two university textbooks in the field of commercial law. Her publication contains 98 units (1993 - 2012); more than 20 in foreign languages. For details see: <http://izumbib.izum.si/bibliografije/Y20150402111451-A8304227.html>

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